

good*e design

UX/UI | Branding | Illustration

Jonah Goode

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TOOLS

Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Adobe XD
Video Editing
Content Creation
Google Drive/Docs/Mail
Microsoft Office
Integrated Branding
Motion Graphics
UX / UI Design
Art Direction
Illustration
Figma

SKILLS

Listens Attentively
Open to feedback
Coordinates Tasks
Manages Conflict
Team Player
Communicative
Organized
Problem Solver
Creative Thinking
Adaptability
Emotional Intelligence

Highly motivated college graduate with seasonal experience in customer service and freelance design work. Possessing a Bachelor of Arts in Communication Design with a client-focused UX/UI approach and a keen eye for detail.

EDUCATION

BFA in Communication Design at Texas State | Fall 2019–Spring 2023
Graduated Magna Cum Laude
Dean's List 2019–2023

WORK EXPERIENCE

Sparrow, New York, NY (Remote) | Sep 2023 – December 2023

Graphic Design & Social Media Intern

Design and social media management experience with an innovative and fast-paced company combining the startup, A.I. tech, and sports worlds.

ComDes Exit Review, San Marcos, TX | Mar 2023 – May 2023

Chair of Print Committee

Led a group of designers in shooting photography, designing, adjusting, and producing all print media for a large-scale campaign.

Good*e design, San Marcos, TX | Aug 2019 – May 2023

Freelance Graphic Designer

Created full brand identities, print media, digital media and marketing assets for small local businesses.

Scarlet Key Properties, Austin, TX | Jun 2020 – May 2022

Freelance Graphic Designer

Created redesigns for core brand identities, property logos, maps, and diagrams for various rental properties while sticking to tight deadlines.

RECOGNITION

AAF, 2023 | Regional

San Antonio Addy award | Brand Identity of The Cave Frozen Yogurt

Flux, 2023 | National

Finalist | App and logo for Sprout Spot

Graphis, 2023 | International

Honorable Mention | Packaging for Tidbit Treats

Graphis, 2022 | International

New Talent Annual Silver Award | Logo for Church of 8 Wheels